## IGI partners with The Jewelers Circle, offering discounts to members

Institute recognizes the need for fine jewelry estate pieces to have current, accurate and reliable appraisals

**NEW YORK (February 19, 2021)** - The International Gemological Institute (IGI) has entered a partnership with The Jewelers Circle, a new trading platform, offering a 10% discount on IGI New York's Appraisal and Jewelry Identification report services to of the platform's registered members.

The Jewelers Circle and IGI established this partnership, recognizing the need for fine jewelry estate pieces which have been in circulation to have accurate, reliable independent appraisals prior to changing hands. A steady increase in online shopping, attributable to the pandemic, has created a growing need worldwide for more transparency and authenticity among sellers. As the only worldwide gemological institute serving consumer protection by evaluating and grading finished jewelry creations, as well as loose gemstones, IGI is pleased to offer verified members of The Jewelers Circle this discounted service.

Modeled after industry trade shows, The Jewelers Circle was designed to connect jewelry suppliers, dealers and retailers for the purpose of meeting, networking and trading vintage and modern jewelry. Membership is restricted to verified industry professionals. All registered members will receive instructions on how to redeem the IGI discount.

The newly formed International Antique Jewelers Association (IAJA) is sponsoring membership for new exhibitor members of The Jewelers Circle prior to April 1, 2021. This presents a dual opportunity for sellers who want to exhibit on the platform while taking advantage of of this new IGI partner benefit.

Jewelry professionals can sign up for a visitor or exhibitor account on the website's account application page. For more information on the International Gemological Institute and its offerings, please visit <a href="https://www.igi.org">www.igi.org</a> and <a href="mailto:gemblog.igi.org">gemblog.igi.org</a>.

## **About IGI**

The International Gemological Institute (IGI) has 18 laboratories in all major diamond and jewelry centers around the world, as well as eight education facilities. For 45 years, IGI has provided the fine jewelry community and consumers with a broad range of services including independent diamond grading reports, colored stone reports, identification and appraisal reports, diamond authentication and attestation of origin, laser inscription services, as well as the issuing of the traditional jewelry identification

report. Regardless of location or marketplace, an authentic IGI Laboratory Report is the common language of trust and confidence in the gemological world.

## **About The Jewelers Circle**

A supplier member of Jewelers of America, The Jewelers Circle is also partnered with the Diamond Manufacturers & Importers of America (DMIA), International Colored Gemstone Association (ICA), Indian Diamond & Colorstone Association (IDCA), Picup Media, Willis Towers Watson and Swiss Gemmological Institute (SSEF), in addition to Ferrari Shipping, Natural Colored Diamond Association (NCDIA), GemGèneve, and the Jewels and Gems Society of Singapore.